



Excel Table → IDML Converter
User Guide
Ver1.0.00

Introduction

Thank you for using WF Works ETIC.

ETIC (Excel Table → IDML Converter) is a tool that converts tables created in Microsoft Excel® into IDML format for use in Adobe InDesign®.

When producing catalogs, price lists, specification sheets, and similar documents, tables often need to be recreated in InDesign from source data managed in Excel.

ETIC was developed to automate as much of this work between Excel and InDesign as possible, reducing the workload from source preparation through DTP production.

ETIC reads information such as text, fonts, font sizes, colors, borders, and cell sizes set in Excel, and generates an IDML file containing an editable InDesign table.

The basic concept of ETIC is:

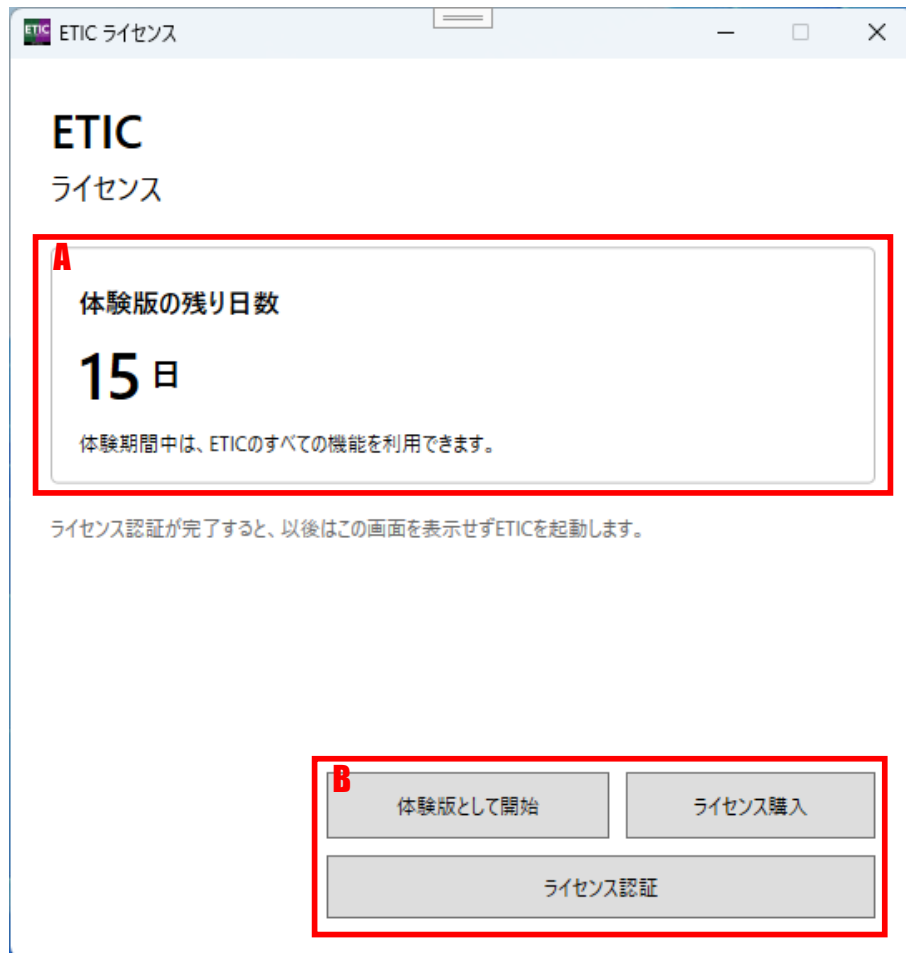
“The quality of your Excel determines the quality of your source data.”

By preparing the Excel source correctly, you can transfer as much of that information as possible into InDesign.

Microsoft Excel is a registered trademark or trademark of Microsoft Corporation.
Adobe InDesign is a registered trademark or trademark of Adobe Inc.

Startup Screen

When ETIC starts, the startup screen is displayed according to the current license status. From this screen, you can start the trial, purchase a license, or activate a license.



A: Trial Information

Displays the number of days remaining in the trial period. The trial period is 10 days, and all ETIC features are available during the trial.

B: Action Buttons

Start Trial

Click [Start Trial] to launch ETIC in trial mode.

Purchase License

Click [Purchase License] to open the license purchase screen.

Activate License

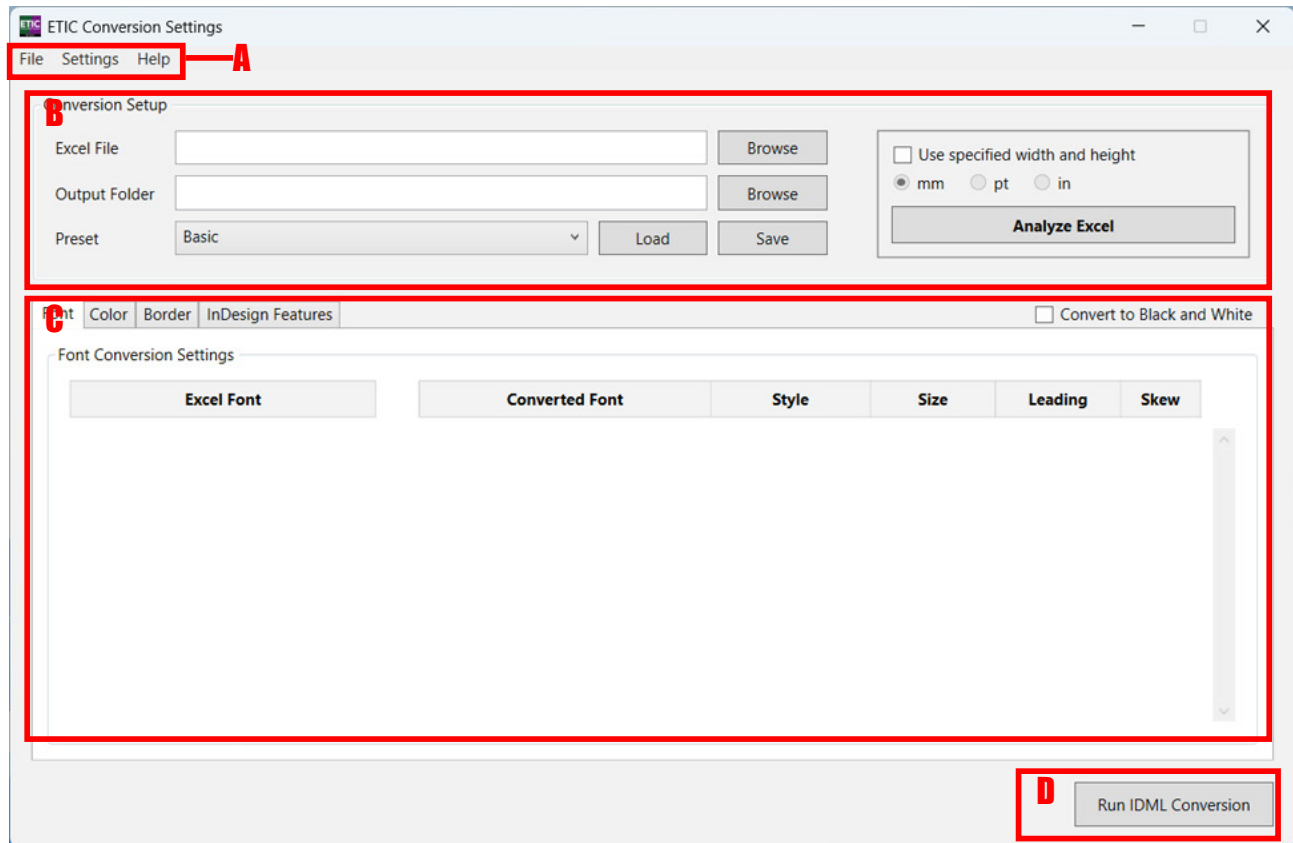
Activates a purchased license. Enter the license key provided after payment and your password to complete activation.

Once activation is complete, ETIC will start without displaying this screen from the next launch onward.

For details on purchasing and activation, please refer to the License Purchase section.

Screen Overview

The ETIC main screen is used to select Excel files, specify the output destination, configure conversion settings, and select presets. In most cases, the entire conversion workflow can be completed from this screen.



A: Top Menu

The top of the ETIC window contains three menus: [File], [Settings], and [Help]. These menus provide supporting functions for normal conversion work, including preset management, settings repair, and license information.

File

• Import Preset

Imports an externally saved preset into ETIC. Use this when you want to use a preset created on another PC or received from another user.

• Export Preset

Saves a registered preset as an external file. This can be used for backups or sharing settings with another PC.

• Rename Preset

Renames a registered preset.

• Delete Preset

Deletes a preset that is no longer needed.

• Exit

Exits ETIC.

Settings

• Switch to Japanese

Switches ETIC to the Japanese version.

• Reload Fonts

Reloads font information installed on the PC. Use this after adding or removing fonts while ETIC is running.

• Repair Default Settings

Repairs the default ETIC settings if a problem occurs with the standard settings.

Help

• Help

Displays the ETIC User Guide.

• License Activation

Activates an ETIC license. This item is displayed when ETIC has not yet been activated.

• License Information

Displays information for the currently activated license. This item appears after license activation.

• Deactivate License

Deactivates the ETIC license registered on the current PC. Use this when moving ETIC to another PC.

• About

Displays version information for the installed version of ETIC.

B: Conversion Preparation Area

This area is used to prepare for conversion by selecting Excel files, specifying the output destination, and selecting presets.

When you select an Excel file and run analysis, the information retrieved from Excel is displayed in the Conversion Settings area.

• Excel File

Specifies the Excel file to convert. Click [Browse] to select the target Excel file.

• Output Folder

Specifies the folder where converted IDML files will be saved. Click [Browse] to select the destination folder.

• Preset

Selects the preset used for conversion. You can load registered settings or save the current settings as a preset.

• Use specified width and height

Uses the values in the first row and first column of the Excel file as the specified column widths and row heights.

The unit (mm, pt, or in) can be selected using the radio buttons.

• Analyze Excel Button

Analyzes the selected Excel file. When analysis is complete, information such as fonts, colors, and borders retrieved from Excel is displayed in the Conversion Settings area and can be configured for conversion.

C: Conversion Settings Area

This area is used to review information obtained from Excel analysis and configure settings for IDML conversion. Switch between the [Fonts], [Colors], [Borders], and [InDesign Features] tabs to configure each setting.

• Fonts Tab

Review the fonts used in Excel and set the font, style, size, leading, skew, and other settings to use in the IDML conversion.

• Colors Tab

Review text and cell colors used in Excel and set the colors to use for IDML conversion.

• Borders Tab

Review borders used in Excel and set the stroke type, weight, color, and other settings for IDML conversion.

• InDesign Features Tab

Configures InDesign-specific features supported by ETIC that do not exist in Excel.

• Convert to Black and White

When selected, the table is exported in black and white regardless of the specified colors.

D: Convert to IDML Button

Generates an IDML file from the analyzed Excel data using the configured conversion settings. When conversion is complete, the IDML file is saved in the output folder specified in the Conversion Preparation area.

How to Use ETIC

This section explains the basic workflow for creating IDML from an Excel source file.

1. Prepare the Excel source
2. Configure Excel Conversion Settings
3. Analyze the Excel file
4. Review the analysis results
5. Configure fonts
6. Configure colors
7. Configure borders
8. Configure InDesign features
9. Convert to IDML
10. Check the result in InDesign
11. Save and use presets
12. Using the Top Menu Functions

1. Prepare the Excel Source

ETIC supports two methods for handling column widths and row heights. Choose the method that best suits your workflow.

1-1. Using an Excel File with Specified Widths and Heights

To specify the width and height of the table, enter the row heights in column A and the column widths in the first row.

Be sure to select [Use specified width and height] in ETIC and choose the appropriate unit. Enter the width and height values in Excel using the same unit you intend to select in ETIC.

Leave cell A1 blank. The actual table data starts from cell B2.

1-2. Using the Widths and Heights Set in Excel

When using the column widths and row heights set in Excel, you do not need to add a separate first row or column for width and height values. ETIC reads and analyzes the table starting from cell A1.

Leave [Use specified width and height] unchecked when analyzing the Excel file. Blank rows or columns at the beginning of the worksheet can also be converted. However, they will be treated as blank rows or columns in the converted table. The column widths and row heights are converted using points (pt).

Example with Specified Widths and Heights

PRODUCT SPECIFICATIONS	AX-100	AX-200	AX-300	AX-500 PRO
Model Number	AX100-BK	AX200-BK	AX300-SL	AX500-PRO
Display	4.3 in	5.0 in	5.5 in	6.2 in
Resolution	800 × 480 px	1280 × 720 px	1920 × 1080 px	2560 × 1440 px
Processor	Dual Core	Quad Core	Quad Core	Octa Core
Memory	2 GB	4 GB	8 GB	16 GB
Storage	32 GB	64 GB	128 GB	256 GB
Dimensions	120 × 80 × 35 mm	145 × 95 × 40 mm	165 × 110 × 45 mm	185 × 125 × 50 mm
Weight	320 g	410 g	520 g	680 g
Operating Temperature	0-40 °C	0-40 °C	-10-50 °C	-10-50 °C
Wireless	Wi-Fi 5	Wi-Fi 5	Wi-Fi 6	Wi-Fi 6E
Bluetooth	5.0	5.0	5.2	5.3
Ingress Protection	IP40	IP40	IP54	IP65
Warranty	1 Year	1 Year	2 Years	3 Years
List Price	\$199.00	\$299.00	\$449.00	\$699.00
Availability	In Stock	In Stock	Limited	Made to Order

Example Using Excel Widths and Heights

PRODUCT SPECIFICATIONS	AX-100	AX-200	AX-300	AX-500 PRO
Model Number	AX100-BK	AX200-BK	AX300-SL	AX500-PRO
Display	4.3 in	5.0 in	5.5 in	6.2 in
Resolution	800 × 480 px	1280 × 720 px	1920 × 1080 px	2560 × 1440 px
Processor	Dual Core	Quad Core	Quad Core	Octa Core
Memory	2 GB	4 GB	8 GB	16 GB
Storage	32 GB	64 GB	128 GB	256 GB
Dimensions	120 × 80 × 35 mm	145 × 95 × 40 mm	165 × 110 × 45 mm	185 × 125 × 50 mm
Weight	320 g	410 g	520 g	680 g
Operating Temperature	0-40 °C	0-40 °C	-10-50 °C	-10-50 °C
Wireless	Wi-Fi 5	Wi-Fi 5	Wi-Fi 6	Wi-Fi 6E
Bluetooth	5.0	5.0	5.2	5.3
Ingress Protection	IP40	IP40	IP54	IP65
Warranty	1 Year	1 Year	2 Years	3 Years
List Price	\$199.00	\$299.00	\$449.00	\$699.00
Availability	In Stock	In Stock	Limited	Made to Order

2. Configure Excel Conversion Settings

ETIC reads formatting information set in Excel, including text, colors, and borders.

A workbook containing multiple sheets can also be converted, so there is no need to split each sheet into a separate Excel file.

2-1. Font Settings

ETIC reads text information set in Excel and converts it to IDML.

• Font

Retrieves the fonts used in Excel.

• Font Size

Retrieves the font size set in Excel.

The retrieved font size is used as the initial value for IDML conversion and can be adjusted in ETIC as needed.

• Bold / Italic / Underline / Strikethrough

Retrieves bold, italic, bold+italic, underline, and strikethrough settings from Excel.

• Superscript / Subscript

Retrieves superscript and subscript settings from Excel.

• Line Breaks and Font Sizes Within Cells

If a single cell contains line breaks and different font sizes are applied to individual text runs, ETIC retrieves the font size for each text run separately.

• Text Alignment

Retrieves horizontal alignment (left, center, right) and vertical alignment (top, center, bottom) set for cells in Excel.

• Indent

Retrieves indent settings applied to cells in Excel. Indents are always applied during conversion; however, because Excel and IDML handle indentation differently, the result cannot be reproduced exactly as in Excel.

• Text Rotation

Retrieves text rotation settings from Excel.

• Vertical Text

Retrieves text set vertically in Excel. Vertical text is handled separately from text rotation.

2-2. Color Settings

ETIC reads color information set in Excel, including text color, cell fill color, and border color.

Gradients set in Excel are not supported for conversion by ETIC.

2-3. Border Settings

ETIC reads cell border information set in Excel.

• Border Position

Retrieves borders set on the top, bottom, left, and right sides of cells.

• Stroke Type

Retrieves the border type set in Excel.

The following stroke types are supported.

- Solid
- Dotted
- Dashed
- Dash-Dot
- Double Dash-Dot
- Double

• Stroke Weight

Retrieves the border weight set in Excel.

• Diagonal Lines

Retrieves diagonal lines set in cells.

2-4. Merged Cells

Retrieves information for merged cells in Excel. Font, size, alignment, text direction, and other settings applied within merged cells are also retrieved.

2-5. Handling Images

ETIC does not convert objects placed in Excel, such as images, shapes, charts, or SmartArt.

Even if images are placed in the Excel source, ETIC ignores them and retrieves only supported information such as table text and cells.

Supported Features

Excel Setting	ETIC Support	Notes
Font	Yes	Retrieves font information
Font Size	Yes	Retrieves the font size set in Excel
Bold / Italic / Underline / Strikethrough	Yes	
Superscript / Subscript	Yes	
Line Breaks Within Cells	Yes	Retrieves size for each text run
Horizontal / Vertical Alignment	Yes	
Indent	Partial	Cannot be reproduced exactly as in Excel.
Text Rotation	Yes	
Vertical Text	Yes	
Text Color	Yes	
Cell Fill Color	Yes	
Border Color	Yes	
Gradient	No	Not Supported
Borders	Yes	
Stroke Type	Yes	
Stroke Weight	Yes	
Diagonal Lines	Yes	
Merged Cells	Yes	
Image Objects	×	Not Converted

The Excel source is now ready for conversion with ETIC.

Next, use ETIC to analyze the Excel source and convert it to IDML.

3. Analyze the Excel File

Once the Excel source is ready, analyze the Excel file in ETIC.

Excel analysis retrieves information such as fonts, font sizes, text styles, colors, and borders set in the Excel source and loads them as conversion settings for IDML.

Running analysis alone does not generate an IDML file.

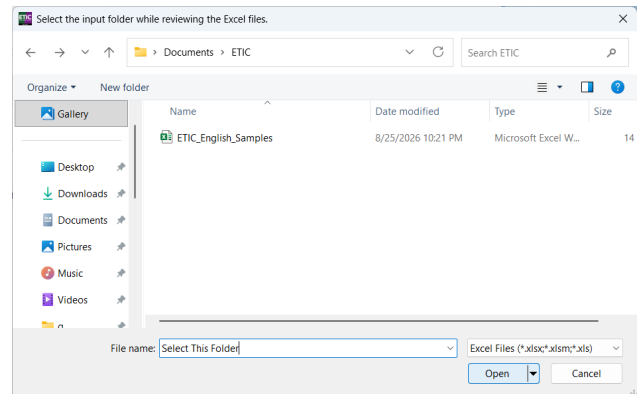
Review the analysis results and adjust the conversion settings as needed.

3-1. Select the Excel Folder to Convert

Click [Browse] next to [Excel File] in the Conversion Preparation area and select the folder containing the Excel files to convert.

You can also select a file; however, all Excel files in the same folder, not only the selected file, will be included in the conversion.

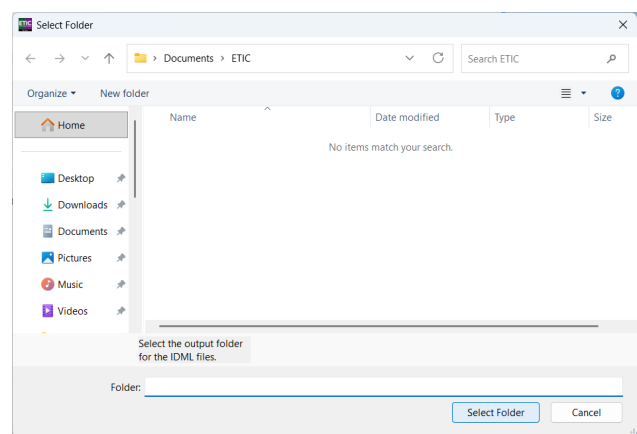
Excel files in subfolders are not included.



3-2. Specify the Output Folder

Click [Browse] next to [Output Folder] and specify the folder where the converted IDML files will be saved.

This folder is used as the destination when [Convert to IDML] is run.



3-3. Use specified width and height (option)

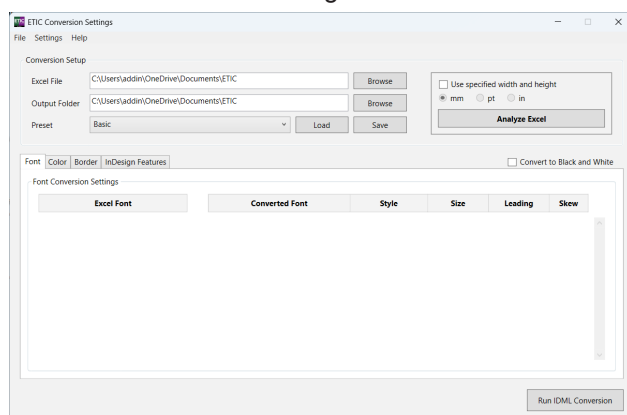
Select this checkbox to use the width and height values entered in the Excel file.

Choose the unit from mm, pt, or in.

If your Excel file does not contain specified width and height values, leave this checkbox unchecked.

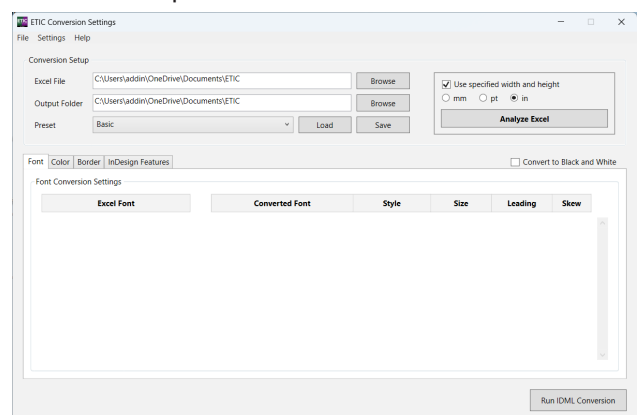
Use specified width and height OFF

→ Uses the widths and heights set in Excel



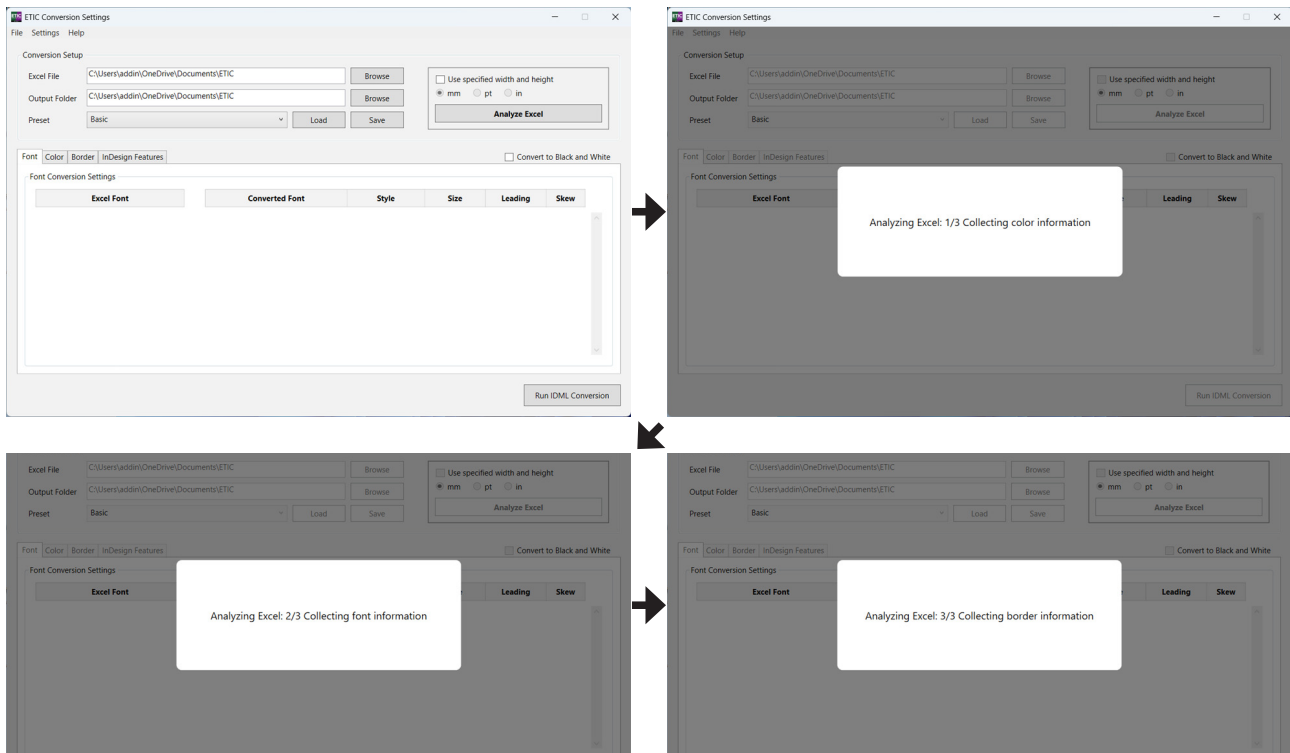
Use specified width and height ON

→ Uses the specified values and selected unit



3-4. Run Excel Analysis

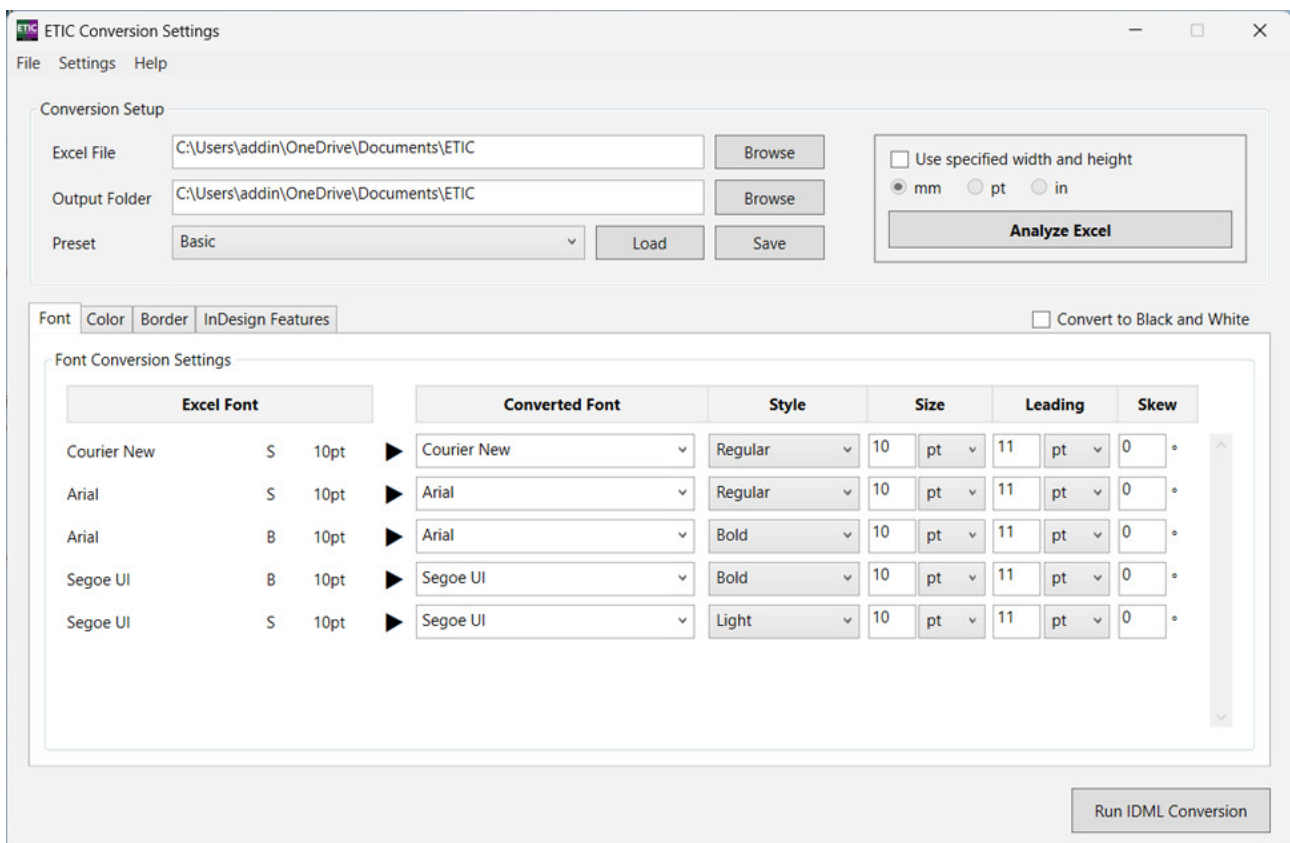
After specifying the Excel file and output folder, click [Analyze Excel].



When the analysis results are displayed, review them and configure the settings used for IDML conversion.

4. Review the Analysis Results

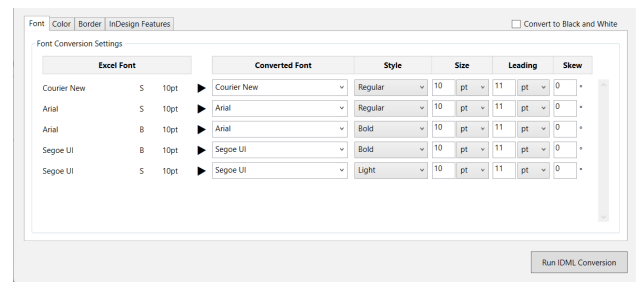
When Excel analysis is complete, the information retrieved from the Excel source is displayed in the Conversion Settings area. The analysis results are organized into the [Fonts], [Colors], and [Borders] tabs. If the same formatting is used in multiple cells, identical settings are grouped together.



4-1. Font Analysis Results

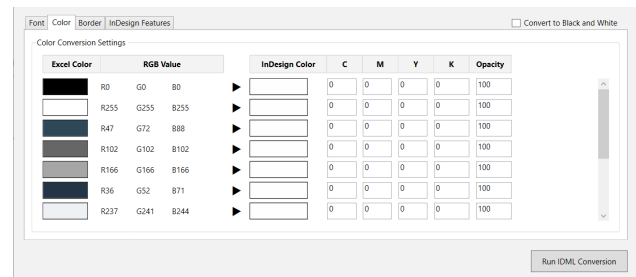
The [Fonts] tab displays fonts and text settings retrieved from the Excel source.

Results are separated according to differences in fonts, font sizes, styles, and other settings used in Excel.



4-2. Color Analysis Results

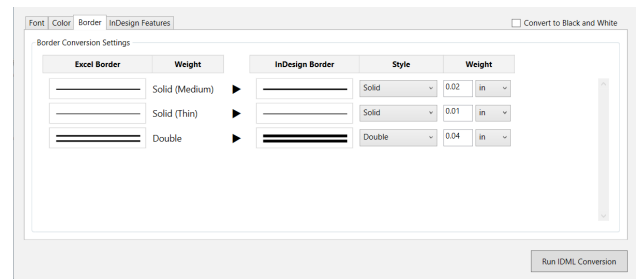
The [Colors] tab displays text colors, cell fill colors, and border colors retrieved from the Excel source. If the same color is used in multiple locations, it is grouped as a single setting.



4-3. Border Analysis Results

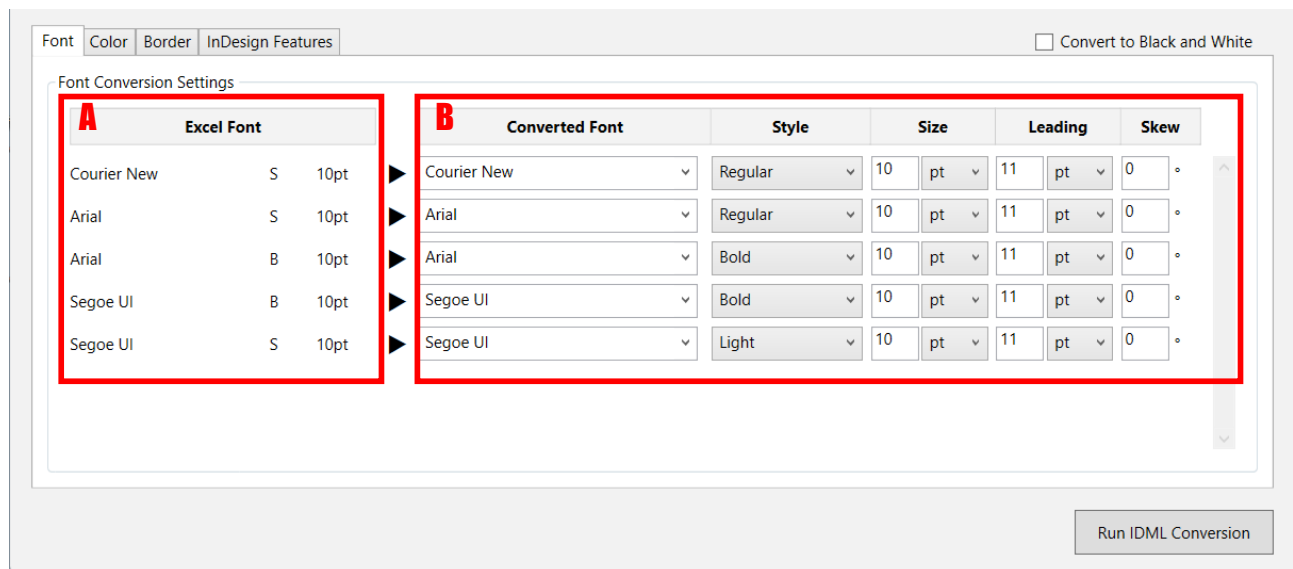
The [Borders] tab displays border information retrieved from the Excel source.

You can review the stroke types and weights used in Excel.



5. Configure Fonts

The [Fonts] tab lets you review font information retrieved by Excel analysis and change the fonts and text settings used for IDML conversion.



A: Excel Font Information

• Font Name

The font name set in Excel.

• Style

The style set in Excel.

S means no style, B means bold, I means italic, and BI means bold italic.

- **Font Size**

The font size set in Excel.

If the same setting is used in multiple cells, identical settings are grouped together.

B: IDML Conversion Font Information

- **Conversion Font**

Displays the font to be used for IDML conversion. At startup, ETIC loads all fonts installed on the PC and makes them available in the drop-down list.

If you know the name of the font you want to use, you can also enter it directly.

- **Style**

Displays the style to be used for IDML conversion. When the font is changed, the available styles are updated to those that can be set in InDesign.

- **Size**

Displays the font size used for IDML conversion. In addition to Q, you can switch the unit to pt from the drop-down list.

- **Leading**

Displays the leading used for IDML conversion. In addition to H, you can switch the unit to pt from the drop-down list.

- **Skew**

Specifies a skew angle when applying an italic appearance during IDML conversion.

If the conversion font has no italic style, 12° is set as a suggested value to simulate italics. If the conversion font has an italic style, the angle remains 0° and the style is changed automatically.

You can also enter any value manually when you want to apply a skew.

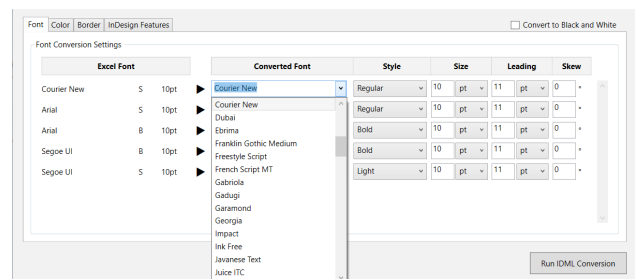
POINT If a Font Used in Excel Is Not Installed

Fonts used in the Excel source file must be installed on the device where the Excel file is analyzed with ETIC. If a font is not installed, ETIC may not be able to retrieve font style and other font information correctly.

However, fonts specified as conversion fonts for the IDML output do not need to be installed on the device running ETIC.

5-1. Set the Conversion Font

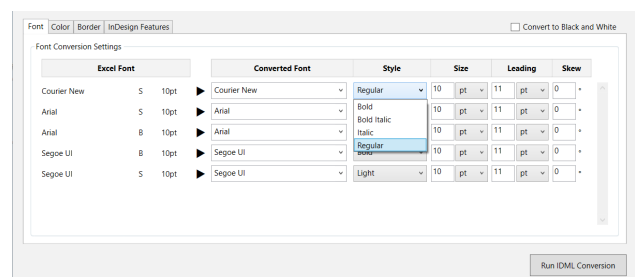
A corresponding font retrieved from the Excel source is set as the initial value. To replace it with another font, select the desired font from [Conversion Font]. When you change the font, the same conversion font is applied to all cells that match that analysis result.



5-2. Set the Font Style

From the styles available for the font selected in 5-1, choose a style such as Regular, Bold, or Light from the drop-down list.

Review the text settings used in the Excel source and change them to the desired InDesign style as needed.

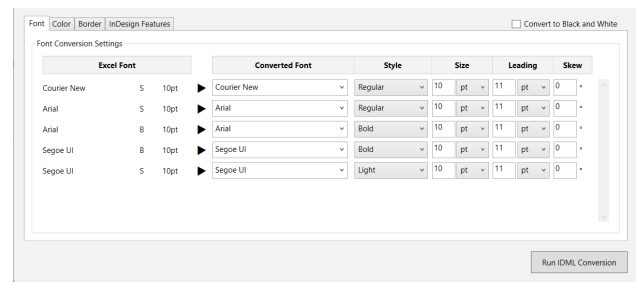


5-3. Set Font Size and Leading

The font size retrieved during Excel analysis is displayed as the initial value. No change is required if you want to use it as-is.

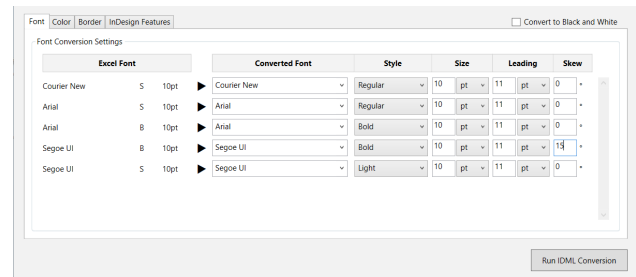
Based on the font size retrieved during Excel analysis, you can specify the leading to use in InDesign. Adjust it as needed for the font size and table layout.

To change the font size, enter the desired value to use during conversion.



5-4. Set Skew

If the conversion font has no italic style, 12° is set as a suggested value to simulate italics. If the conversion font has an italic style, the font's italic style takes priority and no skew is applied. You can enter any angle as needed. To disable italic conversion, enter 0.



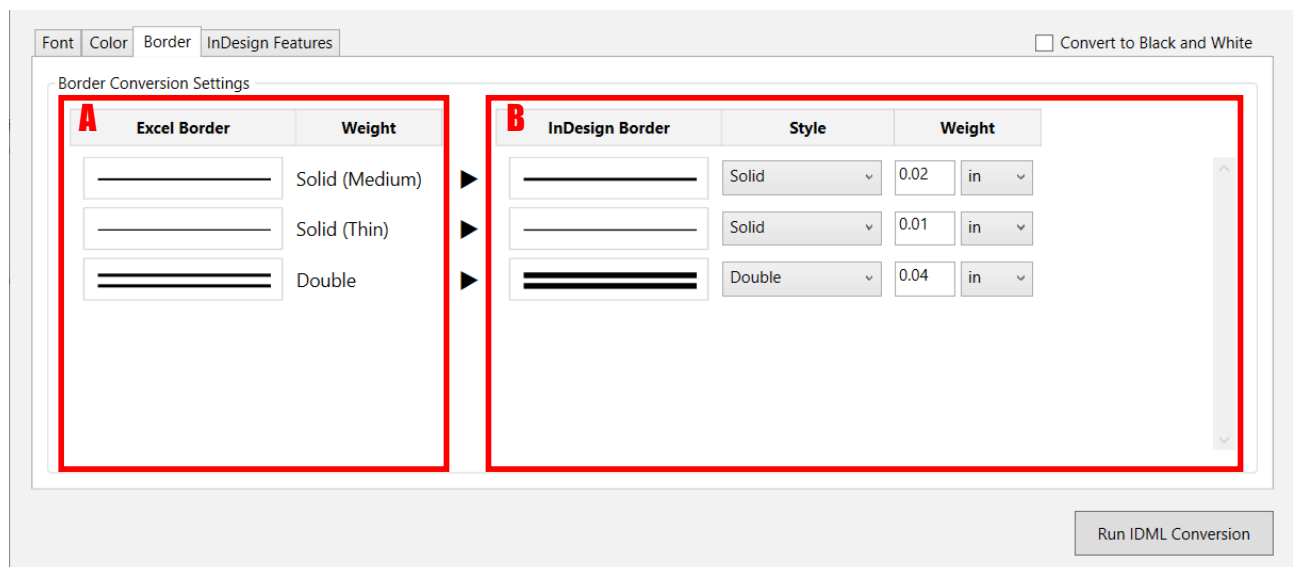
POINT Set Font Sizes with the Final Output in Mind

ETIC retrieves the font sizes set in Excel and applies them when generating the IDML file. Setting the font sizes in Excel with the final output in mind can reduce the amount of adjustment required after conversion.

This is the idea behind the concept, “The quality of your Excel determines the quality of your source data.”

6. Configure Colors

The [Colors] tab lets you review font, border, and background colors retrieved by Excel analysis and change the color settings used for IDML conversion.



A: Excel Color Information

• Excel Color

Displays the color set in Excel.

• RGB Value

Displays the color set in Excel as an RGB value. Transparent colors are not retrieved and are not displayed.

If the same setting is used in multiple cells, identical settings are grouped together.

B: IDML Color Information

• InDesign Color

Displays the color to be used for IDML conversion.

After analysis, the color is displayed as white. When CMYK values are entered, the preview updates in real time.

The preview shows an approximate color based on CMYK values rather than RGB values, so use it as a reference when checking the converted color.

• CMYK

Specify the CMYK color for IDML conversion by entering values from 0 to 100, including decimal values.

• Opacity

Specify the opacity for IDML conversion by entering a value from 0 to 100, including decimal values.

After analysis, the value is displayed as 100. Lower values make the color more transparent.

Color Setting Example

Excel Color	RGB Value	InDesign Color	C	M	Y	K	Opacity
[Black Swatch]	R0 G0 B0	[Black Swatch]	0	0	0	100	100
[White Swatch]	R255 G255 B255	[White Swatch]	0	0	0	0	100
[Dark Blue Swatch]	R47 G72 B88	[Dark Blue Swatch]	100	80	60	0	100
[Dark Grey Swatch]	R102 G102 B102	[Dark Grey Swatch]	0	0	0	80	100
[Medium Grey Swatch]	R166 G166 B166	[Medium Grey Swatch]	0	0	0	50	100
[Dark Blue Swatch]	R36 G52 B71	[Dark Blue Swatch]	100	100	50	0	100
[Light Grey Swatch]	R237 G241 B244	[Light Grey Swatch]	0	0	0	10	100

7. Configure Borders

The [Borders] tab lets you review border information retrieved by Excel analysis and change the border settings used for IDML conversion.

A Excel Border	Weight	B InDesign Border	Style	Weight
[Solid Medium Swatch]	Solid (Medium)	[Solid Swatch]	Solid	0.02 in
[Solid Thin Swatch]	Solid (Thin)	[Solid Swatch]	Solid	0.01 in
[Double Swatch]	Double	[Double Swatch]	Double	0.04 in

A: Excel Border Information

• Excel Border

Displays a preview of the border set in Excel.

• Weight

Displays the border weight and stroke type set in Excel.

Supported stroke types are Solid, Dashed, Dotted, Double, Dash-Dot, and Double Dash-Dot. Weights are categorized as Thin, Medium, and Thick.

If the same setting is used in multiple cells, identical settings are grouped together.

B: IDML Border Information

• InDesign Border

Displays a preview of the border to be converted to IDML. Changes to stroke type and weight are reflected in real time.

• Stroke Type

Select the stroke type for IDML conversion from [Solid], [Dashed], [Dotted], [Double], [Dash-Dot], or [Double Dash-Dot].

Dash-Dot is converted using segments of 2 mm / gap 0.5 mm / segment 0.5 mm / gap 0.5 mm. Double Dash-Dot uses 2 mm / 0.5 mm / 0.5 mm / 0.5 mm / 0.5 mm / 0.5 mm. To change segment or gap lengths, edit them in InDesign after conversion.

• Weight

Enter the stroke weight to use for IDML conversion.

After analysis, Thin is displayed as 0.25 mm, Medium as 0.5 mm, and Thick as 1 mm.

You can also switch the unit to pt from the drop-down list.

Border Setting Example

The screenshot shows the 'Border Conversion Settings' dialog box. It has tabs for 'Font', 'Color', 'Border', and 'InDesign Features'. The 'Border' tab is active. There is a checkbox 'Convert to Black and White' at the top right. The main area is titled 'Border Conversion Settings' and contains a table with three columns: 'Excel Border', 'Weight', and 'InDesign Border'. The 'Excel Border' column shows three preview boxes: a solid line, a dashed line, and a double line. The 'Weight' column shows 'Solid (Medium)', 'Solid (Thin)', and 'Double'. The 'InDesign Border' column shows three preview boxes: a solid line, a dashed line, and a double line. To the right of these are columns for 'Style' and 'Weight'. The 'Style' column has dropdown menus for 'Solid', 'Dashed', and 'Double'. The 'Weight' column has input fields for '0.035', '0.02', and '0.05', and unit dropdowns for 'in'. At the bottom right is a button labeled 'Run IDML Conversion'.

Excel Border	Weight	InDesign Border	Style	Weight
	Solid (Medium)		Solid	0.035 in
	Solid (Thin)		Dashed	0.02 in
	Double		Double	0.05 in

POINT Settings Can Be Adjusted After Analysis

Font and border settings retrieved from Excel can be changed in ETIC before conversion.

You can adjust fonts, border types, weights, and other settings without opening or modifying the original Excel file.

However, if you need to change font sizes, leading values, or borders only in specific parts of the table, make the changes in Excel before conversion or adjust them in InDesign after conversion.

8. Configure InDesign Features

The [InDesign Features] tab lets you configure settings specific to InDesign.

The screenshot shows the 'InDesign Features' tab in a software interface. At the top, there are tabs for 'Font', 'Color', 'Border', and 'InDesign Features'. A checkbox 'Convert to Black and White' is on the right. The main area is titled 'InDesign Feature Settings' and contains three sections highlighted with red boxes and labeled A, B, and C. Section A, 'Cell Insets', has four groups of input fields: 'Top' (0.5, pt), 'Bottom' (0.5, pt), 'Left' (0.5, pt), and 'Right' (0.5, pt). Section B, 'Row Height', has two radio buttons: 'At Least' (selected) and 'Exactly'. Section C, 'Decorations', has two checkboxes: 'Ignore Underline' and 'Ignore Strikethrough'. A 'Run IDML Conversion' button is at the bottom right.

A: Cell Insets

Specify the top, bottom, left, and right cell insets used in InDesign. You can select the unit from mm, pt, or in using the drop-down list.

B: Row Height

Choose whether the row height in InDesign uses [At Least] or [Exactly]. If no option is selected, [At Least] is applied.

C: Decorations

Choose whether underline and strikethrough settings from Excel are reflected in InDesign. If not selected, Excel underline and strikethrough settings are reflected.

POINT Differences Between Excel and InDesign

Excel and InDesign differ in the text and table features they support. Even if a setting exists in Excel, it cannot be transferred directly to IDML if InDesign has no equivalent feature.

ETIC converts settings to InDesign features wherever possible, but some results may not be reproduced exactly.

After conversion, check the result in InDesign and make adjustments as needed.

The following are InDesign-specific features for which ETIC cannot obtain corresponding settings from the Excel source, and therefore they are outside the scope of ETIC conversion.

- Inline Objects
- Kinsoku Processing
- Mojikumi Spacing
- Composite Fonts
- Warichu
- Tate-chu-yoko
- Ruby, etc.

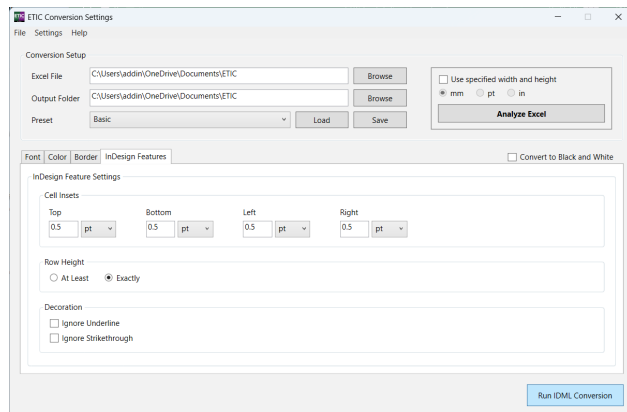
9. Convert to IDML

After configuring fonts, colors, borders, and InDesign features, click [Convert to IDML].

An IDML file is generated from the Excel source and the configured conversion settings, then saved in the folder specified under [Output Folder].

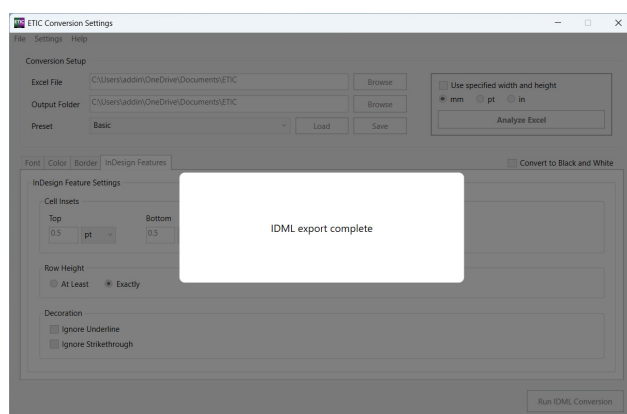
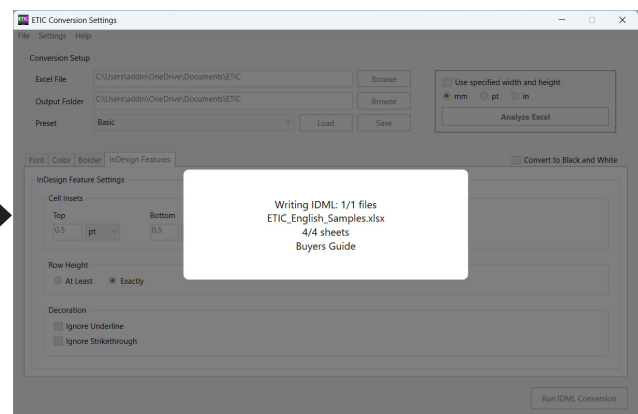
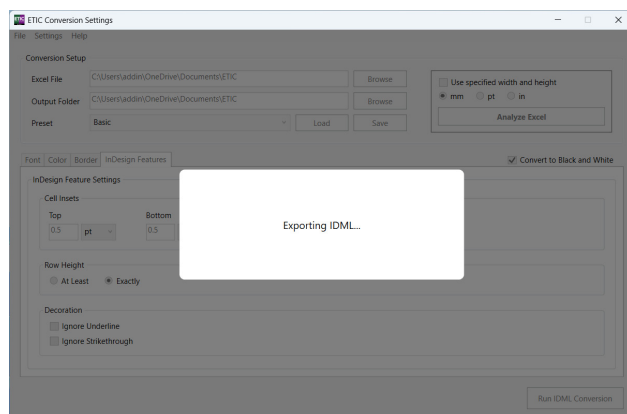
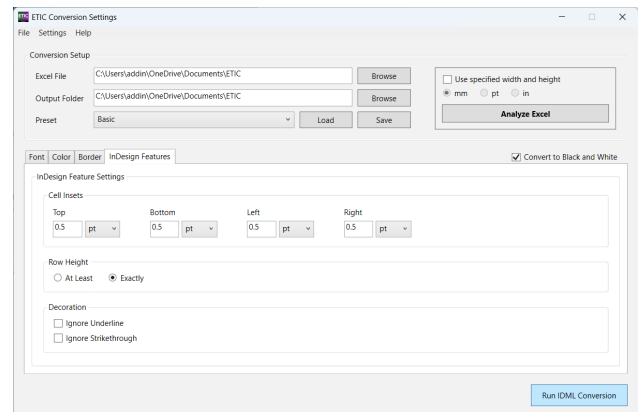
9-1. Convert the Table to IDML

Click [Convert to IDML] to begin converting the analyzed Excel files to IDML.



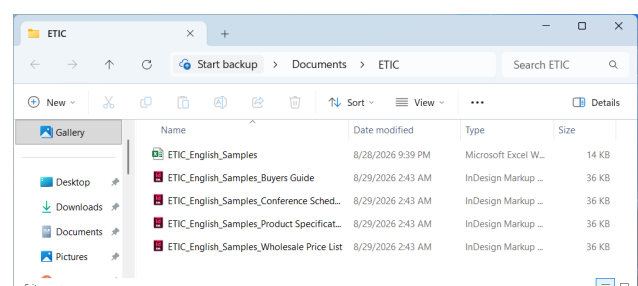
9-2. Convert in Black and White (Option)

When the [Black and White] checkbox is selected, the IDML file is converted to black and white regardless of the colors specified in Excel or ETIC.



If multiple Excel files have been analyzed, ETIC converts each file in sequence and generates a separate IDML file for each one.

When conversion is complete, open the folder specified under [Output Folder] and confirm that the IDML file has been generated. The generated IDML file can be opened in InDesign.



10. Check the Result in InDesign

Open the IDML file generated by ETIC in InDesign to review the table converted from the Excel source. Fonts, font sizes, text styles, colors, borders, cell insets, row heights, and other settings configured in ETIC are generated as native InDesign settings. After conversion, confirm that the table layout, text, colors, borders, and other elements appear as intended, and make final adjustments in InDesign as needed.

Converted IDML Data 1

PRODUCT SPECIFICATIONS	AX-100	AX-200	AX-300	AX-500 PRO
Model Number	AX100-BK	AX200-BK	AX300-SL	AX500-PRO
Display	4.3 in.	5.0 in.	5.5 in.	6.2 in.
Resolution	800 × 480 px	1280 × 720 px	1920 × 1080 px	2560 × 1440 px
Processor	Dual Core	Quad Core	Quad Core	Octa Core
Memory	2 GB	4 GB	8 GB	16 GB
Storage	32 GB	64 GB	128 GB	256 GB
Dimensions	120 × 80 × 35 mm	145 × 95 × 40 mm	165 × 110 × 45 mm	185 × 125 × 50 mm
Weight	320 g	410 g	520 g	680 g
Operating Temperature	0-40 °C	0-40 °C	-10-50 °C	-10-50 °C
Wireless	Wi-Fi 5	Wi-Fi 5	Wi-Fi 6	Wi-Fi 6E
Bluetooth	5.0	5.0	5.2	5.3
Ingress Protection	IP40	IP40	IP54	IP65
Warranty	1 Year	1 Year	2 Years	3 Years
List Price		\$199.00	\$299.00	\$449.00
Availability	In Stock	In Stock	Limited	Made to Order

Source Excel Data 1

PRODUCT SPECIFICATIONS	AX-100	AX-200	AX-300	AX-500 PRO
Model Number	AX100-BK	AX200-BK	AX300-SL	AX500-PRO
Display	4.3 in.	5.0 in.	5.5 in.	6.2 in.
Resolution	800 × 480 px	1280 × 720 px	1920 × 1080 px	2560 × 1440 px
Processor	Dual Core	Quad Core	Quad Core	Octa Core
Memory	2 GB	4 GB	8 GB	16 GB
Storage	32 GB	64 GB	128 GB	256 GB
Dimensions	120 × 80 × 35 mm	145 × 95 × 40 mm	165 × 110 × 45 mm	185 × 125 × 50 mm
Weight	320 g	410 g	520 g	680 g
Operating Temperature	0-40 °C	0-40 °C	-10-50 °C	-10-50 °C
Wireless	Wi-Fi 5	Wi-Fi 5	Wi-Fi 6	Wi-Fi 6E
Bluetooth	5.0	5.0	5.2	5.3
Ingress Protection	IP40	IP40	IP54	IP65
Warranty	1 Year	1 Year	2 Years	3 Years
List Price		\$199.00	\$299.00	\$449.00
Availability	In Stock	In Stock	Limited	Made to Order

Converted IDML Data 2

TIME	SESSION	SPEAKER	LOCATION	TRACK
09:00-09:30	Registration & Welcome	—	Main Hall	General
09:30-10:15	Designing Better Content Workflows	Emily Carter	Auditorium A	Design
10:30-11:15	Automation Without Losing Control	Michael Reed	Auditorium A	Technology
10:30-11:15	Typography for Complex Documents	Sarah Collins	Studio 2	Design
11:30-12:15	From Spreadsheet to Publication	Daniel Brooks	Auditorium B	Production
12:15-13:30	Lunch Break	—	Garden Lounge	General
13:30-14:15	Building Scalable Publishing Systems	Olivia Bennett	Auditorium A	Technology
14:30-15:15	Managing Product Data at Scale	James Wilson	Auditorium B	Production
15:30-16:15	Accessible Documents by Design	Emma Taylor	Studio 2	Design
16:30-17:00	Closing Remarks	—	Main Hall	General

Source Excel Data 2

TIME	SESSION	SPEAKER	LOCATION	TRACK
09:00-09:30	Registration & Welcome	—	Main Hall	General
09:30-10:15	Designing Better Content Workflows	Emily Carter	Auditorium A	Design
10:30-11:15	Automation Without Losing Control	Michael Reed	Auditorium A	Technology
10:30-11:15	Typography for Complex Documents	Sarah Collins	Studio 2	Design
11:30-12:15	From Spreadsheet to Publication	Daniel Brooks	Auditorium B	Production
12:15-13:30	Lunch Break	—	Garden Lounge	General
13:30-14:15	Building Scalable Publishing Systems	Olivia Bennett	Auditorium A	Technology
14:30-15:15	Managing Product Data at Scale	James Wilson	Auditorium B	Production
15:30-16:15	Accessible Documents by Design	Emma Taylor	Studio 2	Design
16:30-17:00	Closing Remarks	—	Main Hall	General

Converted IDML Data 3

SKU	PRODUCT	CATEGORY	PACK SIZE	UNIT PRICE	CASE PRICE	MOQ	LEAD TIME	STATUS
IB-1001	Classic Desk Lamp	Lighting	4	\$42.50	\$170.00	12	3-5 days	In Stock
IB-1002	Adjustable Floor Lamp	Lighting	2	\$89.00	\$178.00	6	5-7 days	In Stock
IB-2010	Oak Side Table	Furniture	1	\$125.00	\$125.00	4	7-10 days	Low Stock
IB-2020	Walnut Coffee Table	Furniture	1	\$245.00	\$245.00	2	10-14 days	In Stock
IB-3015	Linen Cushion 45 × 45	Textiles	6	\$18.50	\$111.00	24	3-5 days	In Stock
IB-3020	Wool Throw 130 × 180	Textiles	4	\$64.00	\$256.00	12	5-7 days	Limited
IB-4010	Ceramic Vase — Small	Accessories	6	\$24.00	\$144.00	18	3-5 days	In Stock
IB-4020	Ceramic Vase — Large	Accessories	4	\$39.50	\$158.00	12	3-5 days	Back Order

Source Excel Data 3

SKU	PRODUCT	CATEGORY	PACK SIZE	UNIT PRICE	CASE PRICE	MOQ	LEAD TIME	STATUS
IB-1001	Classic Desk Lamp	Lighting	4	\$42.50	\$170.00	12	3-5 days	In Stock
IB-1002	Adjustable Floor Lamp	Lighting	2	\$89.00	\$178.00	6	5-7 days	In Stock
IB-2010	Oak Side Table	Furniture	1	\$125.00	\$125.00	4	7-10 days	Low Stock
IB-2020	Walnut Coffee Table	Furniture	1	\$245.00	\$245.00	2	10-14 days	In Stock
IB-3015	Linen Cushion 45 × 45	Textiles	6	\$18.50	\$111.00	24	3-5 days	In Stock
IB-3020	Wool Throw 130 × 180	Textiles	4	\$64.00	\$256.00	12	5-7 days	Limited
IB-4010	Ceramic Vase — Small	Accessories	6	\$24.00	\$144.00	18	3-5 days	In Stock
IB-4020	Ceramic Vase — Large	Accessories	4	\$39.50	\$158.00	12	3-5 days	Back Order

Converted IDML Data 4

FEATURE	ESSENTIAL	PROFESSIONAL	ENTERPRISE
Users	Up to 5	Up to 25	Unlimited
Cloud Storage	100 GB	1 TB	5 TB
Version History	30 days	180 days	Unlimited
Custom Templates	—	Included	Included
Advanced Analytics	—	Included	Included
API Access	—	Included	Included
Single Sign-On (SSO)	—	—	Included
Priority Support	—	Included	Included
Dedicated Account Manager	—	—	Included
Data Export	CSV	CSV / XLSX	CSV / XLSX / API
Monthly Price	\$29	\$79	Contact Sales
Annual Billing	\$290	\$790	Custom
Recommended For	Small teams	Growing organizations	Large organizations

Source Excel Data 4

FEATURE	ESSENTIAL	PROFESSIONAL	ENTERPRISE
Users	Up to 5	Up to 25	Unlimited
Cloud Storage	100 GB	1 TB	5 TB
Version History	30 days	180 days	Unlimited
Custom Templates	—	Included	Included
Advanced Analytics	—	Included	Included
API Access	—	Included	Included
Single Sign-On (SSO)	—	—	Included
Priority Support	—	Included	Included
Dedicated Account Manager	—	—	Included
Data Export	CSV	CSV / XLSX	CSV / XLSX / API
Monthly Price	\$29	\$79	Contact Sales
Annual Billing	\$290	\$790	Custom
Recommended For	Small teams	Growing organizations	Large organizations

IDML Output in Black and White

Converted IDML Data 1

PRODUCT SPECIFICATIONS	AX-100	AX-200	AX-300	AX-300 PRO
Model Number	AX100-BT	AX200-BT	AX300-ST	AX300-PRO
Display	4.3 in	5.0 in	5.5 in	6.2 in
Resolution	800 × 480 px	1280 × 720 px	1500 × 1080 px	2040 × 1440 px
Processor	Dual Core	Dual Core	Dual Core	Quad Core
Memory	2 GB	4 GB	8 GB	16 GB
Storage	32 GB	64 GB	128 GB	256 GB
Dimensions	120 × 80 × 35 mm	145 × 95 × 40 mm	165 × 110 × 45 mm	185 × 125 × 50 mm
Weight	120 g	150 g	200 g	350 g
Operating Temperature	0-40 °C	0-40 °C	10-50 °C	10-50 °C
Wireless	Wi-Fi 5	Wi-Fi 5	Wi-Fi 6	Wi-Fi 6E
Bluetooth	—	5.0	5.0	5.2
Ingress Protection	IP40	IP40	IP54	IP65
Warranty	1 Year	1 Year	2 Years	3 Years
List Price	\$199.00	\$299.00	\$449.00	\$699.00
Availability	In Stock	In Stock	Limited	Made to Order

Converted IDML Data 2

TIME	SESSION	SPEAKER	LOCATION	TRACK
09:00-09:30	Registration & Welcome	—	Main Hall	General
09:30-10:15	Designing Better Content Workflows	Emily Carter	Auditorium A	Design
10:20-11:15	Automation Without Losing Control	Michael Reed	Auditorium A	Technology
10:20-11:15	Typography for Complex Documents	Sarah Collins	Studio 2	Design
11:20-12:15	From Spreadsheet to Publication	Daniel Brooks	Auditorium B	Production
12:15-12:30	Lunch Break	—	Garden Lounge	General
13:30-14:15	Building Scalable Publishing Systems	Olivia Bennett	Auditorium A	Technology
14:20-15:15	Managing Product Data at Scale	James Wilson	Auditorium B	Production
15:30-16:15	Accessible Documents by Design	Kenna Taylor	Studio 2	Design
16:20-17:00	Closing Remarks	—	Main Hall	General

Converted IDML Data 3

SKU	PRODUCT	CATEGORY	PACK SIZE	UNIT PRICE	CASE PRICE	MOQ	LEAD TIME	STATUS
BP-1001	Classic Desk Lamp	Lighting	2	\$42.50	\$179.00	120	5-7 days	In Stock
BP-1002	Adjustable Floor Lamp	Lighting	4	\$89.00	\$178.00	60	7-9 days	In Stock
BP-2010	Oak Side Table	Furniture	1	\$125.00	\$125.00	40	10-15 days	Low Stock
BP-2020	Walnut Coffee Table	Furniture	1	\$245.00	\$245.00	20	10-14 days	In Stock
BP-3010	Linen Cushion 45 × 45	Textiles	6	\$18.50	\$111.00	240	5-7 days	In Stock
BP-3020	Velvet Throw 130 × 180	Textiles	4	\$64.00	\$256.00	120	7-9 days	Limited
BP-4010	Ceramic Vase — Small	Accessories	6	\$24.00	\$144.00	180	5-8 days	In Stock
BP-4020	Ceramic Vase — Large	Accessories	4	\$39.50	\$158.00	120	5-8 days	Back Order

Converted IDML Data 4

FEATURE	ESSENTIAL	PROFESSIONAL	ENTERPRISE
Users	Up to 5	Up to 25	Unlimited
Cloud Storage	100 GB	1 TB	5 TB
Version History	30 days	180 days	Unlimited
Custom Templates	Included	Included	Included
Advanced Analytics	—	Included	Included
API Access	—	Included	Included
Single Sign-On (SSO)	—	Included	Included
Priority Support	—	Included	Included
Dedicated Account Manager	—	—	Included
Data Export	CSV	CSV / XLSX	CSV / XLSX / API
Monthly Price	\$28	\$78	Contact Sales
Annual Billing	\$290	\$790	Custom
Recommended For	Small teams	Growing organizations	Large organizations

POINT Use Black and White Output for Different Workflows

Black and white output is useful when the colors in the Excel source are not needed in the final document.

For example, if the Excel file contains multiple colors but the final table will use a monochrome design, you can convert it directly to black and white without editing the colors in Excel first.

You can then apply the final colors in InDesign as needed.

This also makes it easy to create both color and black-and-white versions from the same Excel source.

POINT You Can Create IDML Without InDesign

InDesign is not required to generate IDML files with ETIC.

Even in an environment without InDesign, you can generate IDML files from Excel source data and deliver them to a production company or DTP operator who uses InDesign.

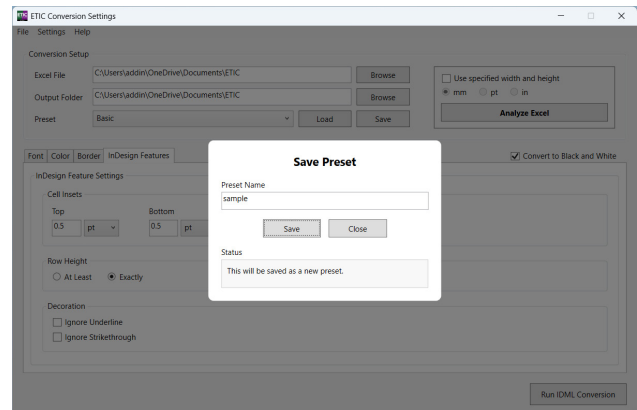
ETIC can handle the workflow through IDML generation, while another operator performs the final review and adjustments in InDesign.

11. Save and Use Presets

Excel conversion settings, font, color, border, and InDesign feature settings configured in ETIC can be saved as presets. When repeatedly converting Excel sources with the same specifications, loading a saved preset eliminates the need to configure the conversion settings again.

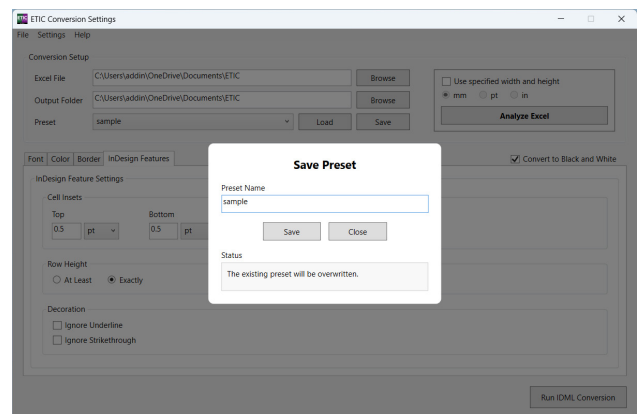
11-1. Save a Preset

After configuring the conversion settings, enter a preset name in [Preset] and click [Save]. The current conversion settings are saved as a preset and can be used for future conversions. “Basic” cannot be used as a preset name.



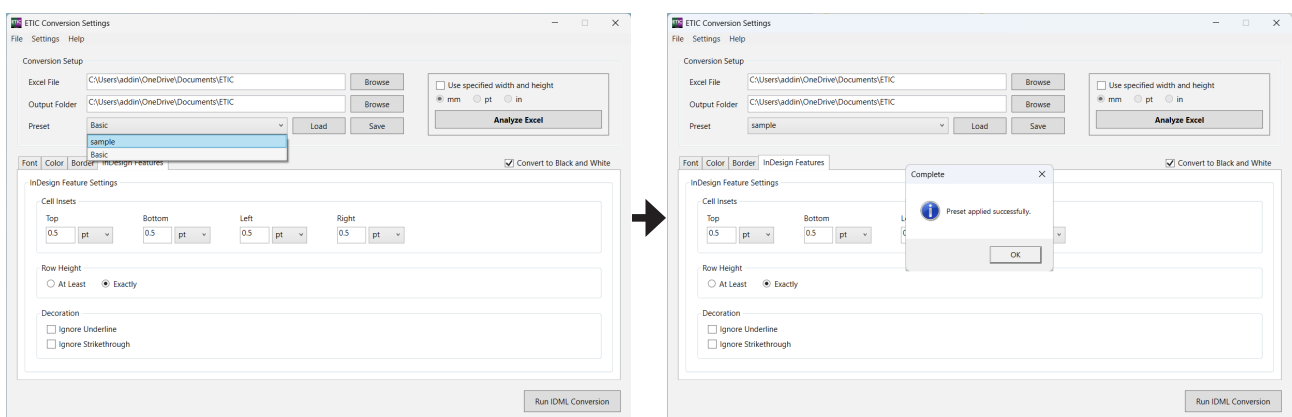
11-2. Overwrite a Preset

If you add or change settings in the preset currently in use, you can overwrite it without changing its name. Click [Save] to display the preset save screen. The status will show “Overwrite the existing preset.” Click [Save] to overwrite the preset.



11-3. Load a Preset

Select the preset to use from the [Preset] drop-down list and click [Load]. The saved Excel conversion, font, color, border, and InDesign feature settings are loaded and applied to the current conversion settings. You can still change individual settings after loading a preset.



POINT Using Presets Effectively

When repeatedly converting source files with the same specifications, it is useful to save the Excel conversion, font, color, border, and InDesign feature settings as a preset. From the next conversion onward, loading the preset eliminates the need to configure each item again.

Creating presets for different clients, media, or deliverables can make the conversion workflow even more efficient.

12. Using the Top Menu Functions

From the top menu, you can manage presets, reload fonts, restore default settings, and perform other maintenance tasks. These functions are not normally required for IDML conversion, but they are useful for backing up presets, moving settings to another PC, refreshing fonts added after ETIC was launched, or resolving problems with the settings.

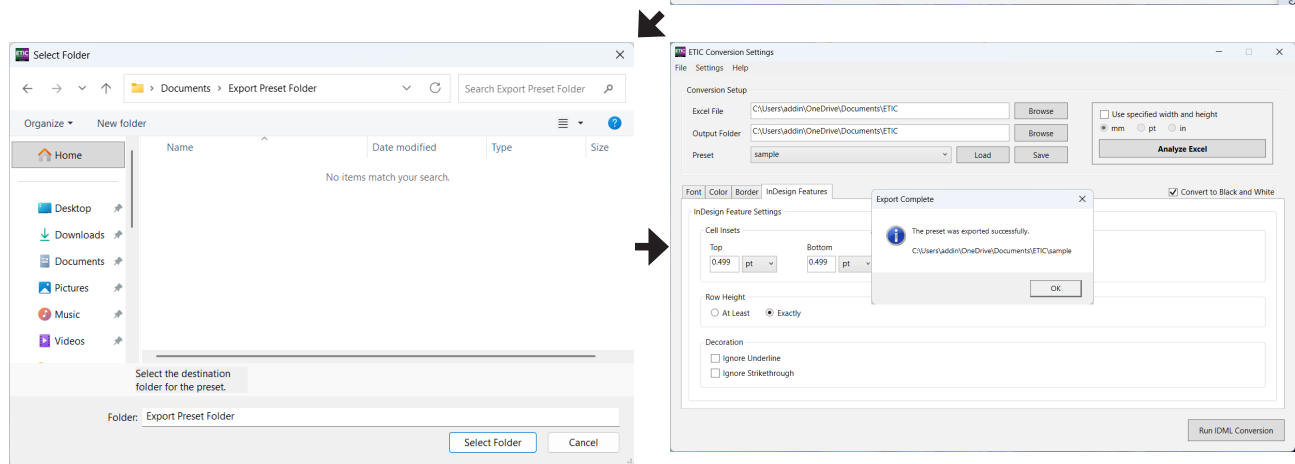
12-1. Exporting Presets

Select [Export Preset] from the [File] menu to export a preset saved in ETIC as a file.

Select the preset to export, choose a destination, and save the file.

Exported presets can be used to transfer settings to another PC, create backups, or share settings with other users.

The Basic preset cannot be exported.

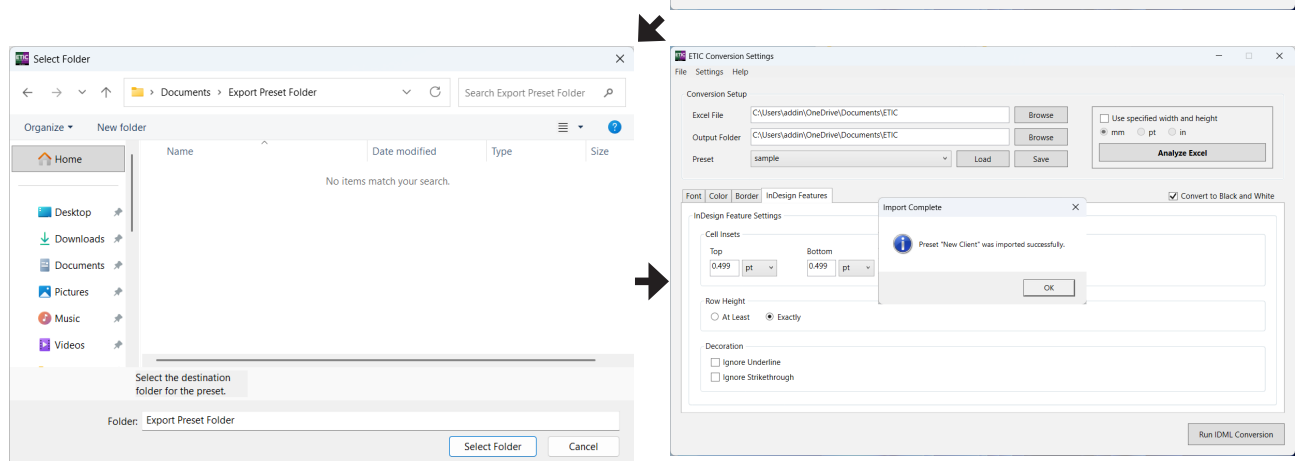


12-2. Importing Presets

Select [Import Preset] from the [File] menu to load a preset saved externally into ETIC.

After selecting the preset file to import, it is registered in ETIC and becomes available in the [Preset] list.

Use this function to transfer presets created on another PC or to use presets received from another user.

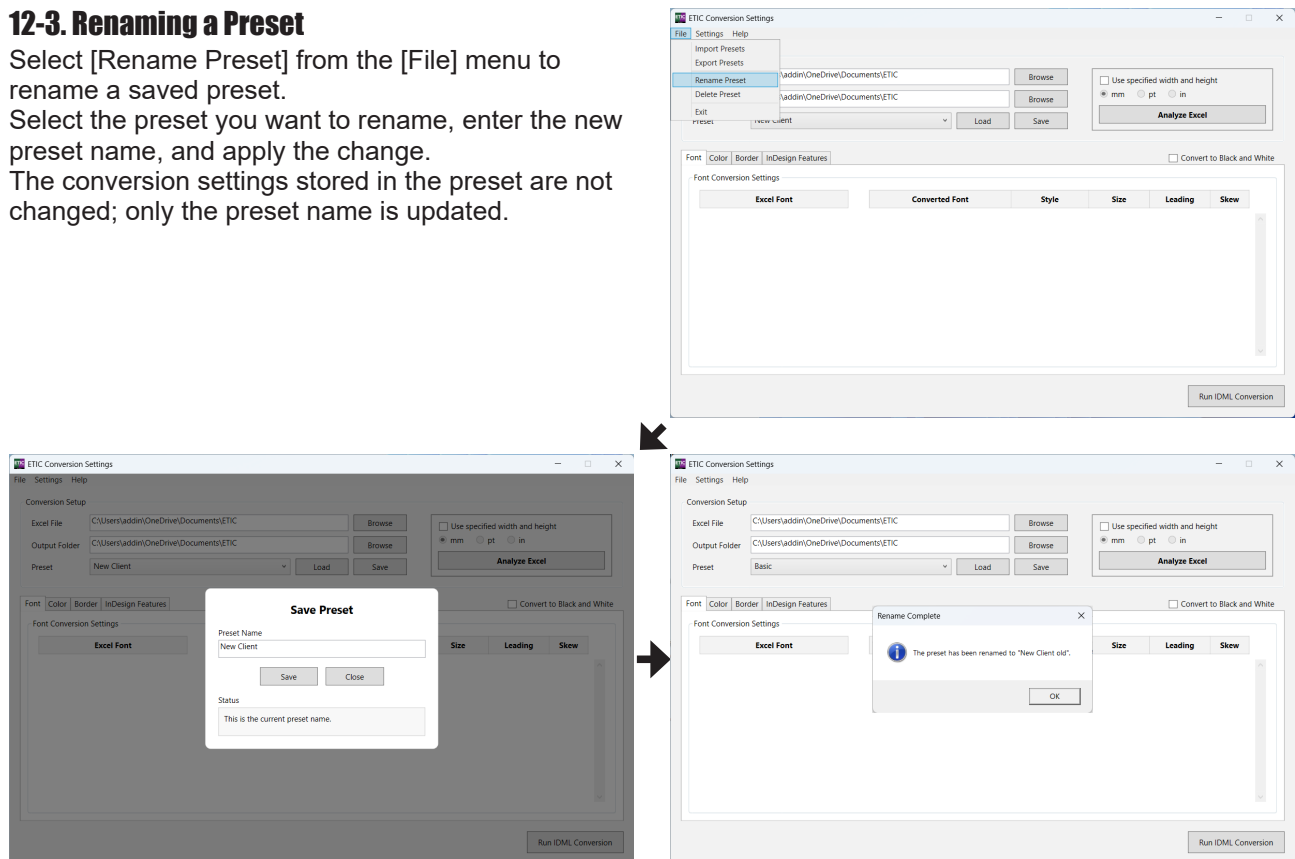


12-3. Renaming a Preset

Select [Rename Preset] from the [File] menu to rename a saved preset.

Select the preset you want to rename, enter the new preset name, and apply the change.

The conversion settings stored in the preset are not changed; only the preset name is updated.



POINT Difference Between Renaming and Saving a Preset

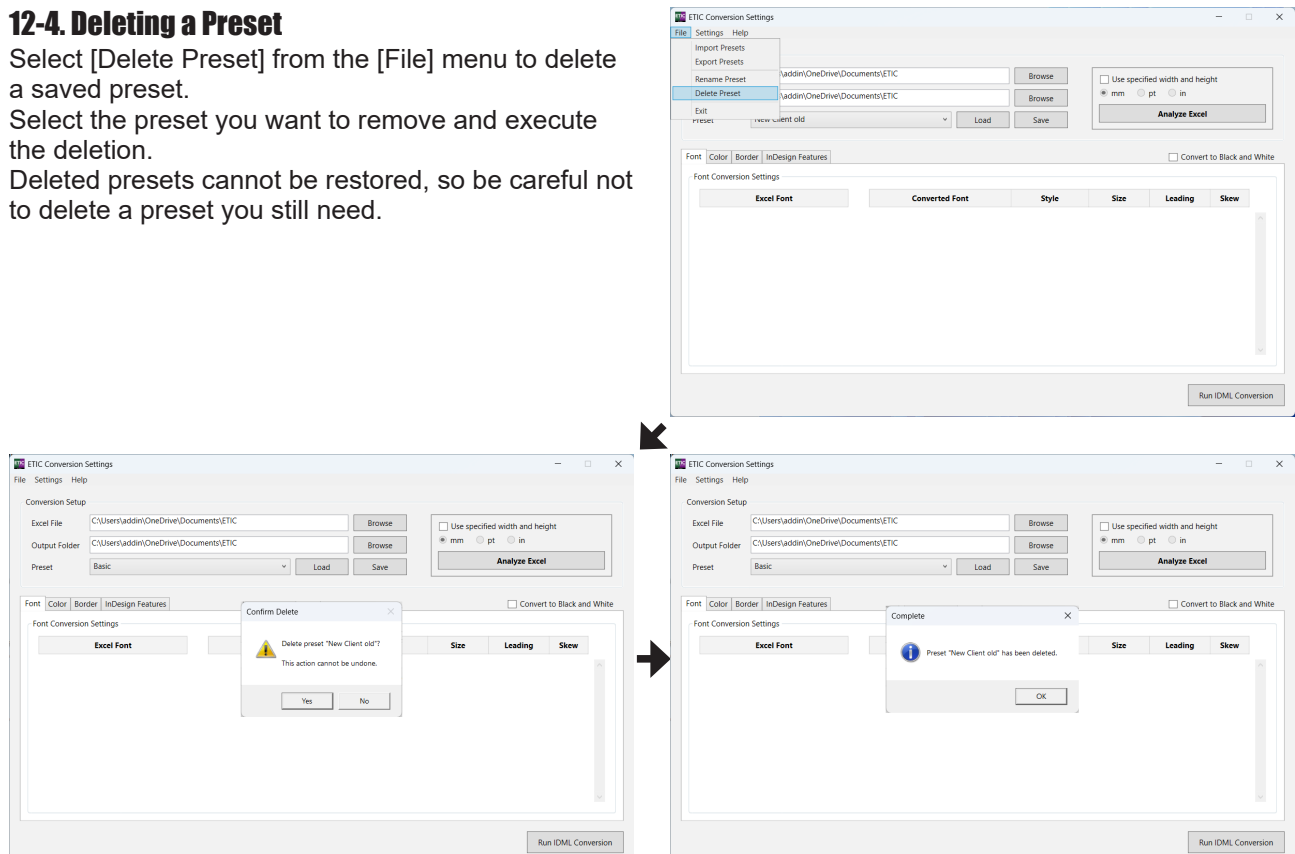
If you change the name when using [Save], the settings are added as a new preset. To change only the name without creating an additional preset, use [Rename Preset].

12-4. Deleting a Preset

Select [Delete Preset] from the [File] menu to delete a saved preset.

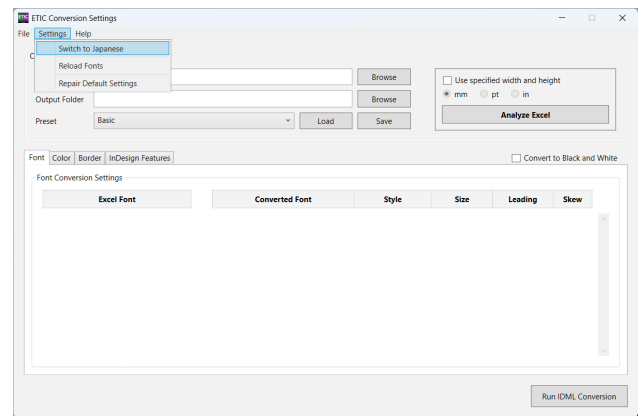
Select the preset you want to remove and execute the deletion.

Deleted presets cannot be restored, so be careful not to delete a preset you still need.



12-5. Switch to Japanese

The UI can be switched to Japanese.

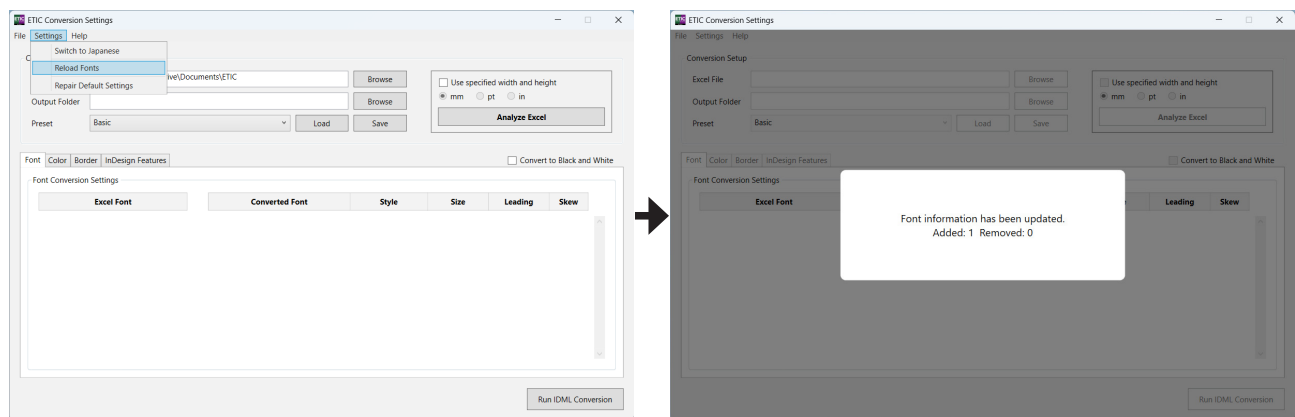


12-6. Reloading Fonts

Select [Reload Fonts] from the [Settings] menu to refresh the font information available to ETIC.

Use this function if you install a new font after launching ETIC or enable fonts using font management software.

After reloading is complete, the newly added or enabled fonts can be selected under [Conversion Font]. After adding or enabling fonts, use [Reload Fonts] to make the new fonts available without closing ETIC.



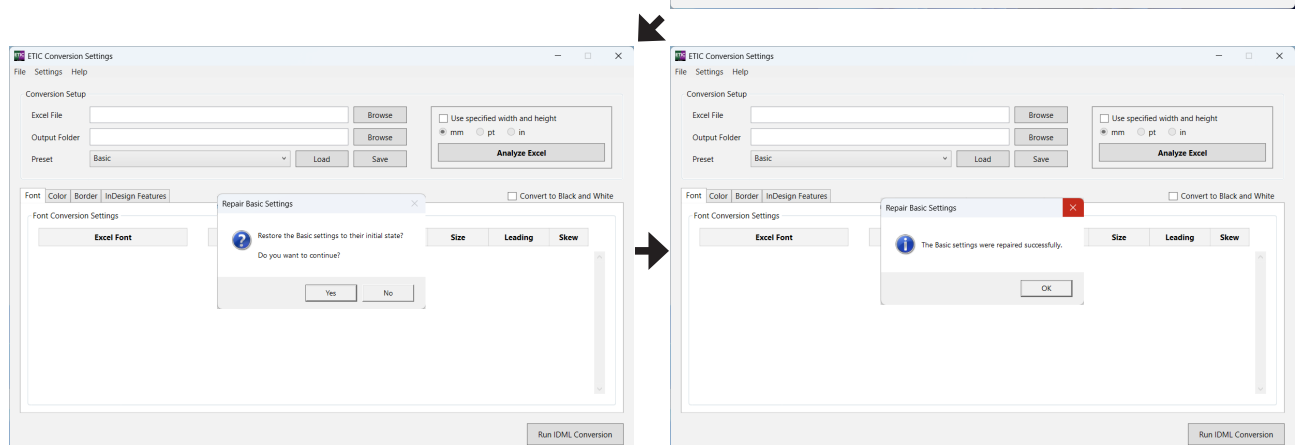
12-7. Restoring Default Settings

Select [Restore Default Settings] from the [Settings] menu to restore ETIC's default settings to their initial state.

Use this function if the default settings cannot be loaded correctly or if a problem occurs with the settings.

There is normally no need to run this function during regular use.

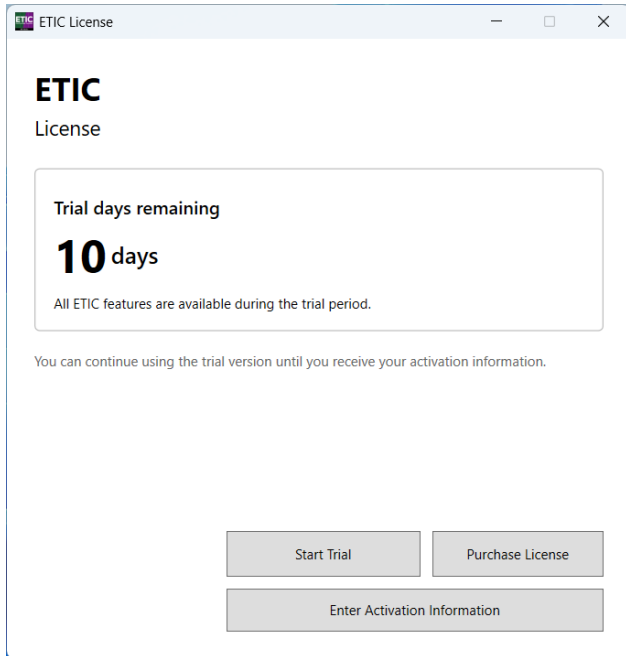
User-saved presets are not deleted.



Purchasing a License

ETIC can be used with full functionality for 10 days from the first launch as a trial version. To continue using ETIC after the trial period ends, you will need to purchase and activate a license.

1. Click the [Purchase License] button.



ETIC License

ETIC
License

Trial days remaining
10 days

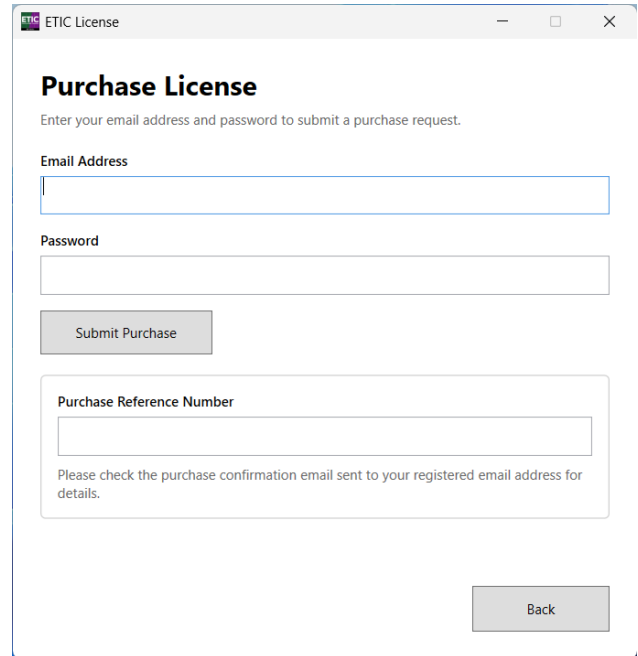
All ETIC features are available during the trial period.

You can continue using the trial version until you receive your activation information.

Start Trial Purchase License

Enter Activation Information

2. Enter your email address and password, then click [Submit Purchase].



ETIC License

Purchase License

Enter your email address and password to submit a purchase request.

Email Address

Password

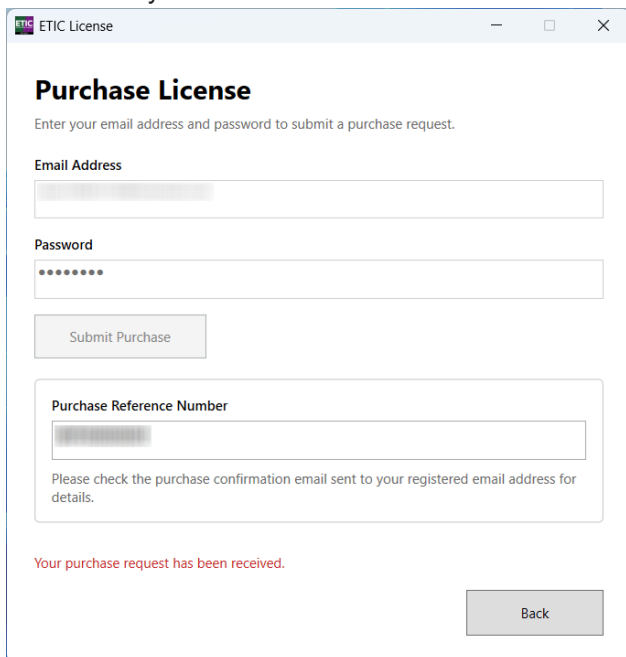
Submit Purchase

Purchase Reference Number

Please check the purchase confirmation email sent to your registered email address for details.

Back

3. Once the communication is complete, the Purchase Reference Number is entered automatically.



ETIC License

Purchase License

Enter your email address and password to submit a purchase request.

Email Address

Password

Submit Purchase

Purchase Reference Number

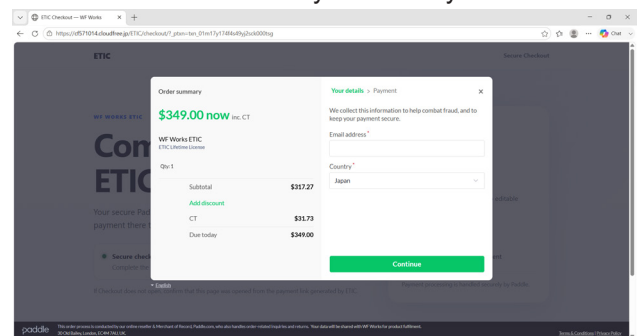
Please check the purchase confirmation email sent to your registered email address for details.

Your purchase request has been received.

Back

4. After submitting the purchase request, a confirmation email will be sent to the email address you entered.

5. The payment page opens automatically. Enter your email address and select your country.



ETIC

Order summary

\$349.00 now inc. CT

WF Works ETIC
ETIC License

Qty 1

Subtotal	\$327.27
Add discount	
CT	\$21.73
Due today	\$349.00

Your details > Payment

We collect this information to help combat fraud, and to keep your payment secure.

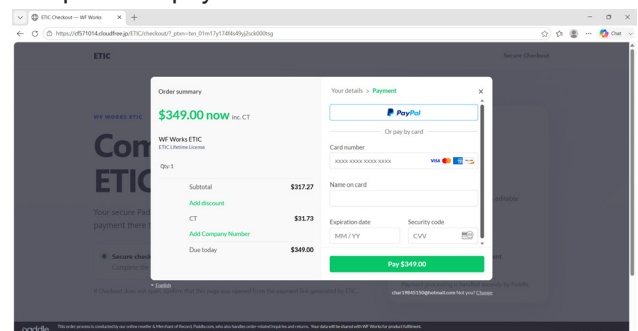
Email address*

Country*

Japan

Continue

6. Select PayPal or enter your card information, then complete the payment.



ETIC

Order summary

\$349.00 now inc. CT

WF Works ETIC
ETIC License

Qty 1

Subtotal	\$327.27
Add discount	
CT	\$21.73
Add Company Number	
Due today	\$349.00

Your details > Payment

PayPal

Or pay by card

Card number

xxxx xxxx xxxx xxxx

Visa

Name on card

Expiration date

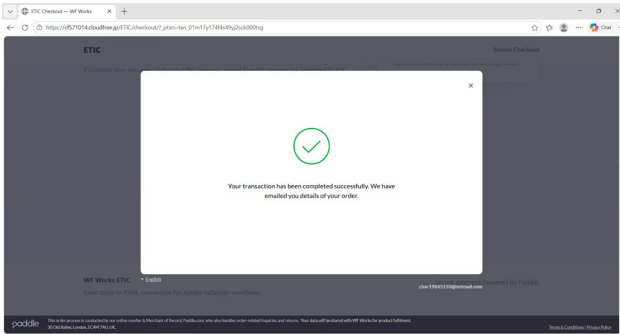
MM/YY

Security code

CVV

Pay \$349.00

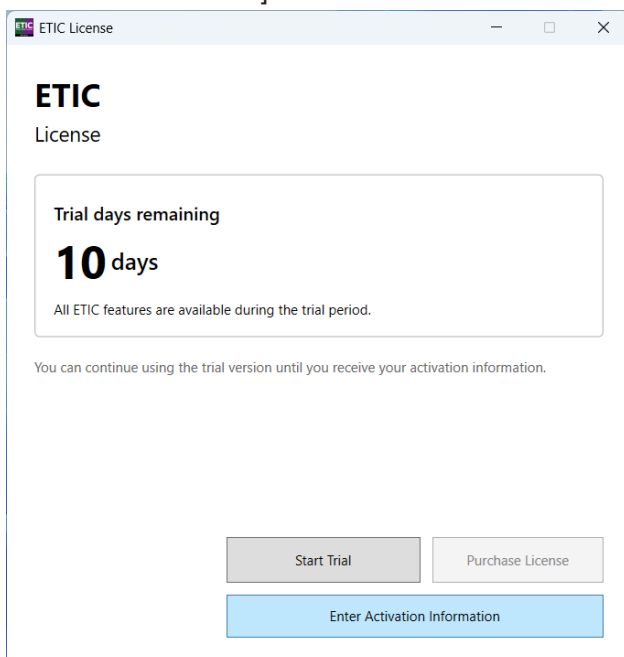
7. When the payment is completed successfully, a confirmation message is displayed.



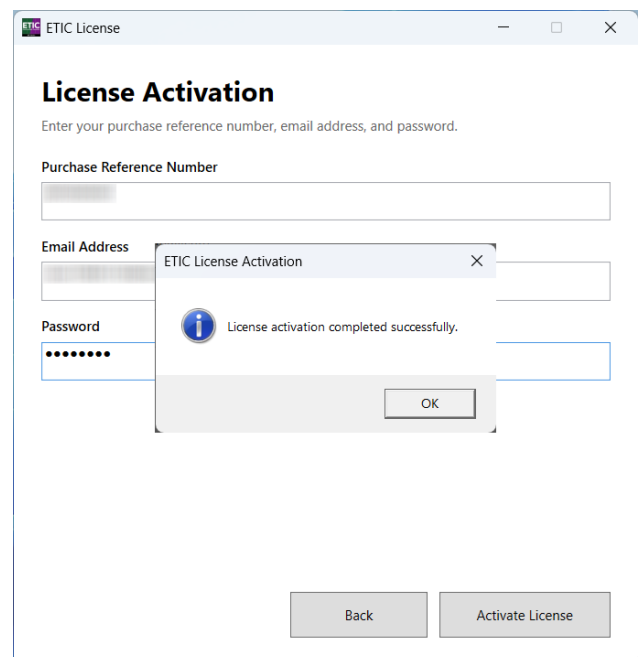
8. After the payment is completed, a separate email containing your license key will be sent to the same email address.

If you close the Checkout before completing your purchase and are unable to resume the payment process, please contact ETIC Support.

9. Return to the ETIC window and click [Enter Activation Information].



10. Enter your password and click [Activate License] to activate the license.



WF Works ETIC User Guide

Product Name: WF Works ETIC (Excel To IDML Converter)

User Guide Version: Ver. 1.0.00

First Edition: August 2026

Published and Produced by: WF Works

Contact:

E-mail: wfworks.support@gmail.com

•When contacting us about the product, please include the product name “WF Works ETIC” in your message.

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